We claim:

1. A customizable application system comprising:

an application server;

an application interface generator configured to generate an application user interface, the application user interface including a customizable view all command and configured as an interface between the application server and a client;

a web application server configured to deliver the application user interface to a client;

means for specifying customization data configured to characterize the view all command;

a data depository configured to store the customization data; and means for generating the application user interface according to the customization data.

2. A method of developing a customizable application user interface associated with an
internet application, the method comprising the steps of:
selecting a customizable view all command associated with a data record, the data record
being stored in a data repository and being user modifiable, the data repository
being physically remote from a client used to display the application user
interface;
including the view all command in the application user interface;
generating metadata associated with the view all command, the metadata including a
reference to the data record; and
storing the metadata in association with the internet application, the internet application
being configured for access using the application user interface.
3. A method of customizing an application user interface, the method comprising the
steps of:
accessing a page definition, the page definition including metadata associated with a
customized property of a view all command;
accessing the metadata to obtain a reference to a data record;
using the reference to access the data record, the data record being stored in a data
repository and being user modifiable, the data repository being physically remote
from a client used to display an application user interface;
reading information from the data record;
using the information read to determine a value defining the customized property;
generating markup-language responsive to the determined value; and
including the generated markup-language in the application user interface.